

American Sailing Association

Facility Evaluation

March 1, 2019

Lee Pearce – Facility Evaluator

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Location

Tashoot Sailing is an existing sailing school with their main office and mailing address at:

Tashoot – The Sailing Tourist Center

1 Yordei Yam

Herzeliya, Israel 4676401

Owner: Yaniv Reuveni +9727495500 yaniv@sailing.co.il

Lead Instructor: Eyal Milavski +972546650863 eyal@sailing.co.il

Herzeliya is a major city located approximately 5 miles north of Tel Aviv. Tashoot Sailing has a second location and sail training facility located further north in the largest bay in Israel, Haifa. Each location has a large marina with various sailboats, power boats and fishing vessels. The Herzeliya marina is surrounded by upscale hotels, shops and restaurants. The marina entrance opens right into the Mediterranean Sea.

Here are photos of their storefront and marina in Herzeliya



Sky view of Herzeliya



Further north is the Bay of Haifa, the largest bay in Israel, which offers a larger area to sail in calmer waters. Perfect for teaching sailing.

Marketing

Tashoot has a marketing department dedicated for promotion of sailing courses and charters. Examples of some of their marketing efforts can be found on their website at: www.tashoot.co.il And on their Facebook page at: Tashoot Yacht Sales and Charters. Each can be translated by tapping ENGLISH in upper left corner of website, or “translate” on Facebook.

Curriculum:

The curriculum was reviewed for the courses that are proposed for the Tashoot Sailing School. The proposed courses are ASA 101 (BKB), 103 (BCC), 104 (BBC) AND 114 (Cruising Catamaran)

Course content, length, and sailboats/catamarans that will be used for each level where discussed. I have no doubt that Tashoot Sailing has the facilities, sailboats, staffing and instructors well suited for their program.

Tashoot Sailing will begin offering ASA certifications immediately upon approval.

Classroom/Facility

The classroom and testing facility Tashoot developed is honestly the best I've ever seen. Some of the teaching tools available are a white board, overhead projector, a working diesel engine, a display of VHF radio and various EPIRB units, knots and more.

Sailboats Available for Instruction and Charter

2012 Beneteau First 21.7'

2017 Beneteau 35.1'

2018/2019 Beneteau 38.1' (2)

2019 Beneteau 41.1'

2013 Beneteau 37'

2006 Bravaria 39'

2017 Beneteau Baracudda – Power Boat

Sailing in 20 knots on Haifa Bay – Beneteau 37'



Haifa Bay 20+ knots Reefed main and jib.



2016 Lagoon 380 Catamaran 38' motoring back to Herzeliya



Each of the Instructor candidates who are participating in the ASA Instructor Qualification program have extensive sailing experience all around the Mediterranean Sea and beyond. Some of the licenses they currently hold are:

Eyal Milavski – IYT Ocean Unlimited – Israeli Commercial License equivalent of USCG license*

Yaniv Reuveni – Israeli Commercial License equivalent of USCG license*

Michael Miki Wainstein – Israeli Commercial License (equivalent of USCG license*

*all have successfully completed IQC for ASA 201, 203, 204 and ASA 214

Recommendations:

I am recommending Tashoot Sailing as an ASA Facility be certified to teach ASA 101, 103, 104 and 114. Their equipment, location, facilities and staffing are more than adequate to support these classes in a professional level representative of ASA standards.

Captain Lee Pearce – ASA Facility Evaluator/ASA Instructor Qualifier

These are photos of the school room in Haifa.



Classroom has ample desks plus computer connected to overhead projector.



VHF EPIRB etc. display



A working diesel engine!